**Evaluation Criteria**

App\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Reviewer\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Appearance**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | Yes | No |
| Font Size | 3 Maximum (more is too many) |  |  |
| Font Style | 2 Maximum (more is too many) |  |  |
| Compatible Colours | 3 Maximum (more is too many) |  |  |
| Compatible Colour Pallette | Pleasant, with no colour clash |  |  |
| Navigation | Nav Bar Present |  |  |
| Navigation | Min 3, Max 9 Buttons, or menu items (fewer or more would make the navbar impractical) |  |  |

**Accessibility**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | Yes | No |
| Site Includes Image alts |  |  |  |
| Responsiveness | Does site respond to the browser being resized |  |  |

**Interaction**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | Yes | No |
| Cookie Banner | Present |  |  |
| Cookie Banner | 1 Click Maximum |  |  |

|  |  |
| --- | --- |
| Number of clicks to get results page |  |

**Performance**

Standard Questions are required in order to evaluate performance, so each site is judged on the same criteria. Searches are to be performed for the following words, and the number of results recorded. A poor site would have fewer than 5 results. Any site giving more than 20 results should spread them across multiple pages. A site giving more than 300 results for one of these words would be impractical. Additionally an invalid criteria is listed below in order to establish if the “Expected Result” is “No Results”.

|  |  |
| --- | --- |
| Criteria | Number of Results |
| Cheese |  |
| Pasta |  |
| Fish |  |
| Stapler |  |

**Bonus marks**

Has the designer thought about filtering, even if it’s not mentioned here.

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| Allergy Conscious filter available |  |  |
| Recipe Filter Available (For example, a hot or cold filter, a drill down for pasta types such as fusilli, or any similar filter) |  |  |

**Comments**

|  |
| --- |
|  |